Diversity, Equity and Inclusion in Cataloging and Collection Development

LACONI Technical Services
Section
April 9, 2021



Meet the Panelists

Introduction

Catalogers and collection development librarians strive to develop an inclusive library collection to serve all patrons:

- Catalogers use up-to-date classification to provide access to diverse items in the catalog.
- Selectors purchase and weed titles to create a balanced collection of diverse viewpoints.
- A diversity audit identifies strengths and weaknesses in the collection.

Cataloging and Diversity, Equity and Inclusion

- Catalogers must recognize the inherent bias in subject headings.
- There is a difference in local subject headings practice in a consortium vs. stand-alone catalog libraries.
- Materials with opposing viewpoints on the same subject may have the same subject headings. Potential bias may not be evident from the catalog record.

Example: "Illegal aliens" subject heading

In 2016, <u>Dartmouth Librarians</u> requested Congress to remove the Library of Congress subject heading "Illegal aliens," but Congress refused the request.



Example: "Tulsa Race Massacre" subject heading

In 2021, the University of Oklahoma Libraries successfully petitioned the Library of Congress to change the subject heading "Tulsa Race Riot" to "Tulsa Race Massacre."

Example: *Irreversible Damage* by Abigail Shrier

The subtitle and the <u>description</u> (MARC field 520) identify this book as anti-transgender, the subject headings do not.

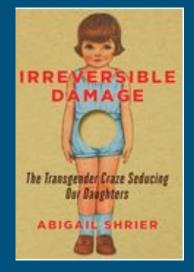
Subject Term: Transgender people -- Identity.

Transgender men -- Family relationships.

Female-to-male transsexuals -- Surgery.

Gender identity disorders.

Parents of sexual minority youth.



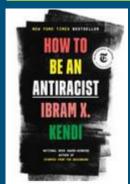
Collection Development and Diversity, Equity and Inclusion

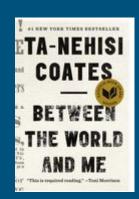
- Selectors must build a balanced collection representing different viewpoints with a limited budget.
- Library patrons may request that selectors purchase titles that may be offensive.
- Current events affect the popularity of titles and subjects.
- Selectors and library administration should respond quickly to patron requests to remove a title from the collection.

Example: Black Lives Matter

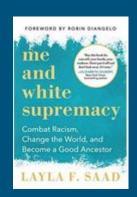
In June 2020, the resurgence of the Black Lives Matter movement created increased demand for new and backlist titles with an anti-racism theme, in particular from African-American authors.

New York Times Bestseller list - June 21, 2020





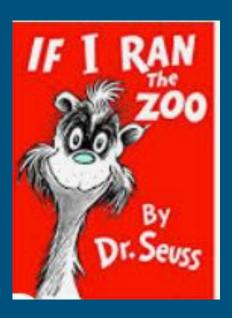




Example: Dr. Seuss

In March 2021, the publisher Dr. Seuss pulled six of the author's titles from future publication for racist imagery:

- If I ran the zoo
- McElligot's pool
- And to think that I saw it on Mulberry Street
- On beyond zebra
- Scrambled eggs super
- The cat's quizzer



Library Case Studies

La Grange Public Library

- 18 Part-time and 18 Full-time staff
- Collection Size: 101,000 physical volumes
- Member of SWAN Consortium shared catalog of 100 libraries, 8 million physical volumes
- Serves a population area of 15,500 residents; adjacent to three unserved areas (Countryside, La Grange Highlands, Indian Head Park)
- La Grange, IL demographics: 91% White,
 6% Black, 1% Asian, 2% Other Races





Cataloging at La Grange PL

- 1 Cataloger and 3 Access Services Associates provide technical processing.
- Library staff use SirsiDynix Symphony for their staff client and patrons use Enterprise as the OPAC. SWAN Libraries are beta-testing adding the Aspen Discovery Layer to Enterprise in 2021.
- Limited use of local subject headings.



Collection Development at La Grange PL

- 6 Adult Services selectors, 5 Children's Services selectors, and 1 Teen Services selector.
- Selectors order and weed for their specific age, genre, subject and/or format.
- Library staff use SirsiDynix BLUECloud Analytics for statistical reports.
- Collection Development Plan revised in 2018.



Promoting Diverse Collections

- How do we represent #OwnVoices in the shared SWAN catalog without authorized subject headings?
- Winter Reading (January-February 2021) focused on #OwnVoices
- Selectors created Bibliographies of collections focusing on diversity: <u>Children's</u>, <u>Teen</u>, <u>Adult</u>



Planning a Diversity Audit

- In November 2020, the Children's & Teen Services Manager, Access Services Manager and IT & Adult Services Librarian participated in the Library Journal Equity in Action webinar.
- Each participant completed a final project to review the diversity of a small portion of the Library collection. The Children's & Teen Services Manager looked at diversity in the Children's Fiction collection.
- Staff started working with Reesheda Graham Washington (RGW) Consulting in January 2021 to outline strengths and weaknesses in DEI at the Library.



Diversity Audit - Children's Fiction

- Started in December 2020, with a goal to finish in summer 2021.
- 4 full-time and 1 part-time staff members assisting with audit.
- Analyzing only the juvenile fiction collection (~4,000 items).
- Will assess other collection areas upon completion, including picture books, graphic novels, and biographies.
- Using Google Form to record data for now, but may re-evaluate upon completion.



Diversity Audit - Future Goals

Conduct a Diversity Audit of the Adult Fiction
 Collection - approximately 13,000 volumes, including mystery and science fiction.

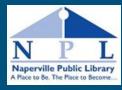


Contact Information

- Rebecca Bartlett Access Services Manager, La
 Grange Public Library <u>rebecca@lagrangelibrary.org</u>
- Emily Roth Children's Services Librarian, La Grange Public Library emilyr@lagrangelibrary.org



Naperville Public Library



Naperville PL

- 238 staff (85 Full-Time 168 FTE)
- Physical Collection: ~569,000
- Stand Alone with 3 locations
- 61,476 active cardholders
 - 149,167 population in 2020
- Second busiest library in IL









Collection Services @ NPL

- Centralized Selection with 3 Collection Development Librarians (in 2018)
 - Decentralized maintenance including weeding
- 1 Cataloging Librarian & 1 Cataloging Associate
- 6 Acquisitions & Processing staff (4.5 FTE)
- Use Sierra ILS & Encore Discovery Layer
- Collection HQ for analysis
- Full control over local subject headings
 - Need AS & CH staff to feed us information



2017 Diversity Audit

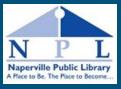
- Year 3 Strategic Planning Team
- Goal: Ensure collection & programs represent the diversity of the community
 - Establish a baseline
 - Cadre of 6 + 7 to help analyse data
 - 2.5 months to analyze

Perfect is the enemy of the good!



2017 Diversity Audit

- Collection Audit
 - Randomized 10% sample of Q2 orders for:
 - Children's: Picture Books, Beginning Readers, and Chapter Books
 - Not Board Books Not Non-human Characters
 - Teen & Adult Fiction
- Program Audit
 - Children's: 2017 Book Club Titles; Fall 2017 Storytime baskets
 - Adult & Teen: 2017 Staff-Led Book Clubs;
 2017 Movie Viewings; Brown Bag Lunch



2017 Datasets

Collection Audit	All Orders	Authors	Characters		
Children's	554	50	27		
Teens & Adult	1,048	110	117		

Program Audit	All Titles	Authors (Directors)	Illustrators	Characters		
Children's	180	172	142	281		
Teens & Adult	104	104	NA	123		

Analyzed for

Ethnicity: (Check all that apply)

- White
- Black
- East Asia: China, Japan, Korea
- South Asia: India, Pakistan, Bangladesh
- Other Asian
- Latinx
- Other: Listed Individually

Nationality (List Country)

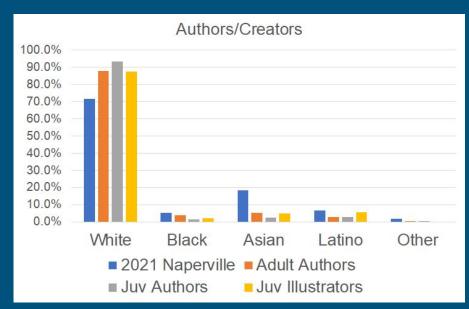
- International English Speaking
 - Not US & Canada
 - Imaginary worlds with White/English default
- International
 - Imaginary worlds with inclusive cultures

Characters for Sexual Orientation:

- Check if LGBTQIA+
- Compared to Gallup Poll

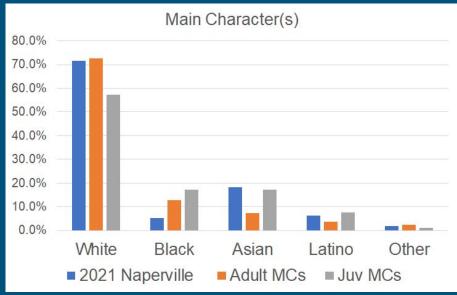


Not Representing Community



Have Baseline!

Not Surprised



DEI Assemble!













DEI

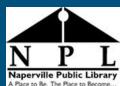
TEAM



Defining DEI

- Diversity
- Equity
- Inclusion





Bridging 2017 to 2020

- Collection Audit
- Programming Audit
- Marketing Audit





Gather data on the materials that were ordered during the 2019 and 2020, 2nd and 4th quarter time periods.

For the Author, Illustrator, and Character

- 1. Ethnicity
- 2. Gender &/Or Sexual Identity
- 3. Nationality
- 4. Ability/Neurodiversity

Collection Areas

- 1. Easy Fiction
- 2. Battle of the Books
- 3. World Religions & Folklore (All Ages)
- 4. Teen Fiction
- 5. Cookbooks
- 6. Adult Biography
- 7. Adult Fiction



Collection Areas

- 1. Easy Fiction (194 titles)
- 2. Battle of the Books (81 titles)
- World Religions & Folklore (All Ages) (125 titles)
- 4. Teen Fiction (188 titles)
- 5. Cookbooks (67 titles)
- 6. Adult Biography (166 titles)
- 7. Adult Fiction (506 titles)

Total: 1,327 = 2.3% of Books Ordered

d	A	В	С	D
1	B Number	Title	Call #	Author
2	b1614059x	Peppa pig and the day at Snowy Mountain.	PEP	
3	b19487307	The Little Green Girl /	ANC	Anchin, Lisa,
4	b16209564	Please, Mr. Panda /	ANT	Antony, Steve,
5	b19498068	Love made /	ARA	Aragon, Quina,
6	b12953726	I like myself! /	BEA	Beaumont, Karen.
7	b19525473	When the bees buzzed off! /	BEL	Bell, Lula,
8	b19525126	A curious menagerie /	BER	Berger, Carin,
9	b17400910	Clifford, the big red dog /	BRI	Bridwell, Norman,
10	b19546506	Rocket says look up! /	BRY	Bryon, Nathan,
11	b19518122	Lenny the Lobster can't stay for dinner or	BUC	Buckley, Michael,
12	b12742028	The very quiet cricket /	CAR	Carle, Eric.
13	b12958001	The grouchy ladybug /	CAR	Carle, Eric.
14	b19490100	Daddy-sitting /	COY	Coy, Eve,
15	b13040777	Bounce /	CRO	Cronin, Doreen.
16	b19546750	When everyone was fast asleep /	DEP	DePaola, Tomie,
17	b19545873	Cece loves science and adventure /	DER	Derting, Kimberly,
18	b16054064	The pout-pout fish goes to school /	DIE	Diesen, Deborah.
19	b19496254	Perro grande perro pequeño :	EAS	Eastman, P. D.
20	b19452822	Oink /	ELL	Elliot, David,
21	b19497854	Be/hold:	ERL	Erlichman, Shira,

Common Language Supplement

Ethnicity (Race)

Term to Use	
Black	African American, African, Jamaican
White	Caucasian
Latinx	Latino, Latina, Hispanic, Spanish
East Asian	Mongolian, Chinese, North Korean, South Korean, Japanese & Taiwanese
South Asian	Afghan, Bengali, Bhutanese, Indian, Maldivian, Nepalese, Pakistani & Sri Lankan
Asian	Asian American, Filipino, <u>Myanmarese</u> , Thai, Vietnamese, Malaysian, Indonesian, Singaporeans, Bengali, Laotians, Cambodian
Indigenous	Native American, Native Alaskan, Native Hawaiian, Aboriginal, First Nations

Nationality (Country of Birth/Current Residence)

Term to Use	
North America	United States of America, Native American, Asian American, African American, includes immigrants, Canada, Guam, American Samoa, Puerto Rico
Central America	Mexico, Belize, Honduras, Nicaragua, Panama, Cuba, Jamaica, Dominican Republic, Haiti, Bahamas
South America	Argentina, Brazil, Colombia, Venezuela, Guyana, French Guiana, Ecuador, Peru, Bolivia, Paraguay, Chile, Uruguay, Falkland Islands
Undocumented Immigrant	illegal alien, illegal Immigrant, migrant worker, migrants
Europe	Albania, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxemburg, Malta, Moldova, Montenegro, Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom
Asia	China, India, North Korea, South Korea, Japan, Philippines, Taiwan, Mongolia, Myanmar, Thailand, Vietnam, Malaysia, Indonesia, Singapore, Bangladesh, Laos, Sri Lanka, Nepal, Cambodia
Russia	USSR, Former Soviet Union, Soviet Union
Middle East/Arabian Peninsula	Turkey, Afghanistan, Pakistan, Iran, Iraq, Syria, UAE (United Arab Emirates), Oman, Yemen, Saudi Arabia, Jordan, Lebanon,

Resources:

- Open Library https://openlibrary.org/
- Something About the Author (Database through Dominican University Rebecca Crown Library)
- Gale Literature Research Center Person Search (Database through Dominican University Rebecca Crown Library)
- Diverse Book Finder
- OCLC Connexion Browser: http://connexion.oclc.org/

Log-in:Username: 100-138-765

Password: Isprism24

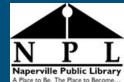
To search - go to Authorities tab > Keyword/Numeric Search > search for author last name, first name in personal names

MARC Fields to look for: 368, 370, 375

- · Phrases for Google searching:
 - "author name + nationality"
 - "author name + ethnicity"
 - "author name + LGBTQ"
 - "illustrator name + nationality"
 - "illustrator + ethnicity"
 - "illustrator + LGBTQ"



2	А	В	С	D	E	F	G	н	1	J	K	L	М	N	0
	Title	Author Name	Illustrator Name	Author's Ethnicity	Author's Gender &/or Sexual Identity	Author's Nationality	Author's Ability/Neuro	Character's Ethnicity	Character's Gender &/or Sexual Identity		Character's Ability/Neuro	Illustrator's	Illustrator's Gender &/or		Illustrator's Ability/Neuro diversity
2															
3					¥										
4				Black											
5				White Latinx											
6				East Asian South Asian											
7				Asian											
8				Indigenous											
9															
10															
11															
5 6 7 8 9 10 11 12 13 14 15 16 17															
13															
14															
15															
16															
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18															



:4	А	В	С	D	E	F	G	н	1	J	K	L	М	N	0
1	Title	Author Name		Author's Ethnicity	Author's Gender &/or Sexual Identity	Author's Nationality	Author's Ability/Neuro diversity	Character's Ethnicity	Character's Gender &/or Sexual Identity	Character's Nationally	Character's Ability/Neuro diversity	Illustrator's Ethnicity	Illustrator's Gender &/or Sexual Identity	Illustrator's Nationality	Illustrator's Ability/Neuro diversity
38	Catwoman	Joëlle Jones, Fernando Blanco (Illustrations), Laura Allred (Colorist)		White	Cis & Straight	North America		Latinx	Cis & Straight	North America		Latinx	Cis & Straight	Europe	
30	The peacock emporium	Moyes, Jojo,		White	Cis & Straight	Furone		White	Cis & Straight	Furons					
	Trust exercise	Choi, Susan,		Asian	Cis & Straight			vviiice		North America					
41	Afternoon of a faun	Lasdun, James,		White	Cis & Straight	Europe		White	Cis & Straight	Europe					
42	The library of lost and found	Patrick, Phaedra,		White	Cis & Straight	Europe		White		Europe					
43	Lights all night long	Fitzpatrick, Lydia,		White	Cis & Straight	North America		White	Cis & Straight	Russia					
44	The other Americans	Lalami, Laila,		South Asian	Cis & Straight	Middle East/Ar	abian Peninsula	3		North America					
45	An artless demise	Huber, Anna Lee,		White	Cis & Straight	North America		White	Cis & Straight	Europe					
46	Confessions of an innocent man	Dow, David R.,		White	Cis & Straight	North America		White	Cis & Straight	North America					
47	Manfried saves the day	Major, Caitlin, Kelly Bastow (Illustrator)		White	Cis & Straight	North America		White	Cis & Straight	North America		White	Cis & Straight	North Americ	ca .
48	Swamp Thing	Snyder, Scott, Yanick Paquette (Illustrator)		White	Cis & Straight	North America		White	Cis & Straight			White		North Americ	ca
49	Master & apprentice /	Gray, Claudia,		White	Cis & Straight	North America		White	Cis & Straight						

Naperville Public Library
Place to Be. The Place to Become.

Next Steps & Future Goals

1. DEI Collection Promotion Calendar

To showcase titles related to DEI. Not only will this help increase circulation, but it will also allow customers to be exposed to, and hopefully empowered by, titles that perhaps challenge their beliefs.

January - Religious Awareness

February – Black History Month

March - Women's History Month

April – Libraries Are for Everyone

May – Asian American Month

June - PRIDE

July – Activism Awareness Month

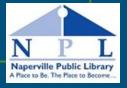
August - Cultural Differences in Communication

September – Hispanic Heritage Month

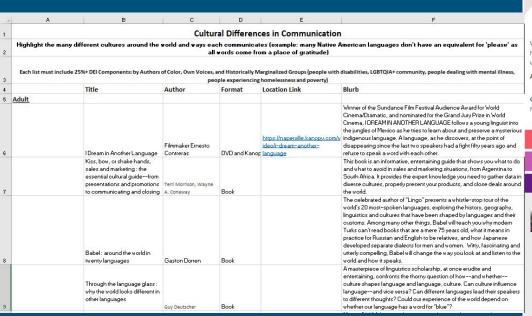
October - Mental Health Awareness

November - Native American Heritage Month

December - Disability Awareness



Next Steps & Future Goals







Women's History Month is a perfect time to seek out the many accomplishments of women throughout history that are often overlooked. This digital display highlights the challenges, successes, and future of women. femilists, and intersectionality.

All the items on this digital display are available for free online with your NPL library card.



Click on each section below to browse our recommendations. Each title is available through one (or more) of the Naoerville Public Library's digital resources.

Kids

Teens

Adults



Mischa Hedges
Shot on location in five U.S. cities, WOMEN'S MARCH is a story about democracy, human rights, and what it means to stand up for your values in today's America. On January 21, 2011, hundreds of thousands of women marched on Washington, D.C. That same day, hundreds of sister marches took place nationally and globally to become the largest one-



Union Maids

Jim Klein, Julia Reichert, Miles Mogulescu
Sitdowns, scabs, goon squads, unemployment, hunger
marches, red baiting and finally the energetic birth of the
CIO: the 1930s were a landmark period for the American
labor movement. UNION MAIDS is the story of three women
who lived that history and make it come alive today. It was
the first film of its kind-an oral history, using a wealth of
footage from the National Archives to chronicle the fight to
form industrial unions as seen through the eyes of rank and
file women. The film was widely distributed in 16mm,
including theatrical dates in about 20 cities.



day protest in American history.



This exuberant celebration of African American women and their achievements features interviews with Angela Davis, June Jordan and Alice Walker. Within the context of the civil rights, Black power and feminist movements, the trio reassess how women such as Rosa Parks and Fannie Lou

Movement Forgot Mikki Kendall

A collection of essays taking aim at the legitimacy of the modern feminist movement, arguing that it has chronically failed to address the needs of all but a few women.

Hood Feminism: Notes from the Women that a



Next Steps & Future Goals

2. Weeding Audit & Guidelines

An item is considered dead after 18 months without a checkout. Understanding that we strive for 5% dead in each collection, we will seek to answer these questions:

- 1. How do these guidelines impact: Debut Authors, Own Voices and Representative works?
- 2. What ways can we keep diverse titles in the collection longer?
- 3. What is the overall circulation of these titles?



Next Steps & Future Goals

3. Common Language build into Local Subject Headings

Ability/Neurodiversity

Term to Use	
Assistive Technology	Uses a: wheelchair, walker, cane, brace
Deaf & Hard of Hearing	Uses a: hearing aid, Sign Language
Mental Illness	Depression, schizophrenia, bi-polar, PTSD
Physical Disability	Parkinson's, Multiple sclerosis, Cerebral Palsy,
Seeing Impaired	Blind, Macular degeneration
Neurological Diversity	Down Syndrome, Autism, ADHD, Dyslexic
Brain Injury	Traumatic Brain Injury, car accident, coma

See <u>ERIC</u> and <u>Homosaurus</u> for more inclusive terms IUG Presentation: *What's in a Name?* by Emily O'Neal @ Deschutes PL

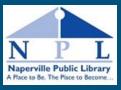


Naperville PL Contact Information

 Shoshana Frank - Adult Services Librarian <u>sfrank@naperville-lib.org</u>

 Nicole Lawton - Children's Services Librarian <u>nlawton@naperville-lib.org</u>

 Karen Toonen - Collection Services Manager <u>ktoonen@naperville-lib.org</u>



Evanston Public Library

Evanston Public Library

- 60 Part-time and 42 Full-time staff
- Collection Size: 478,000 items in collection
- Member of CCS Consortium shared catalog of 29 libraries.
- Serves a population area of 74,106.
 Racial demographics are 43% White, 22%
 Black or African-American, 21% Latinx,
 4% Asian



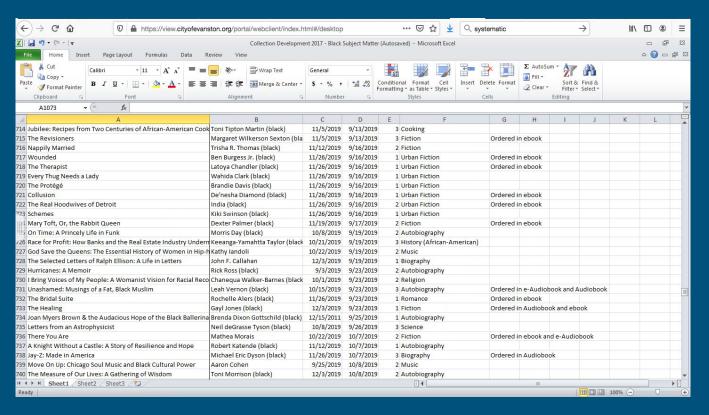
The Whole Collection Approach:

The Art of Operationalizing Equity



- Reexamine weeding procedures
- Reconfigure displays
- Utilize pertinent staff with special knowledge & experience
- Front End Auditing Track all historically marginalized authors

Equitable Tracking



Front End Auditing: Building Equitable Collections

- Conferences
- Bookstore visits (and relationships)
- Newsletters
- Spreadsheets (Equitable Tracking)
- Task Force

The Collection Advisory Committee of EPL



Future Goals

- Expand Collection Advisory Committees (LGBTQIA+, Latinx, etc.)
- Audit of Adult Fiction Section
- Work with Baker & Taylor on #ownvoices tags for ease of search
- Neighborhood coffee discussions with public in different parts of town

Contact Information

Elizabeth Bird - Collection Development Manager,
 Evanston Public Library <u>ebird@cityofevanston.org</u>



Staff Training on Diversity, Equity and Inclusion

- Ryan Dowd Homeless Academy (Niche Academy website)
- Equity in Action: Building Diverse Collections (Library Journal webinar)
- Equity, Diversity and Inclusion Listening Sessions with RGW Consulting (Zoom)
- <u>Project Ready</u> (Institute of Museum and Library Services)
- Adding Value through Diversity (Lynda.com)

Further Reading

- Conscientious Cataloging
- <u>Diversity</u>, <u>Equity and Inclusion</u>: <u>Collection</u>
 <u>Development & Cataloging</u>
- <u>Diversity</u>, <u>Equity and Inclusion in the Library's online</u> <u>catalog</u>
- <u>Equity</u>, <u>Diversity</u> and <u>Inclusion</u>: <u>Creating</u> a <u>New Future</u>
 <u>for Library Collections</u>
- What if I say the wrong thing by Vernā A Myers

Questions?