

**How Libraries Beat Redbox and Netflix
Movie Advisory in the Public Library**

Take Home Test

How have movies made your life richer?

What movie gave you a lifelong interest in a subject or introduced you to a movie genre that has become a lifelong love?

What movie brings back a warm memory because of the context in which you saw it?

What movie provided such an emotional response in you that you had to find someone to tell about it?

How is your movie collection meeting the needs of your community?

How does AV circulation compare to your book circulation?

How does your AV budget compare to your book budget?

What are the most popular movie genres in your library?

Do you have an AV development plan? How would you describe your current collection in your plan? What is missing in your collection?

What new thing can you do now to help your users find movies they would like?

What new thing can you do now to promote your collection?